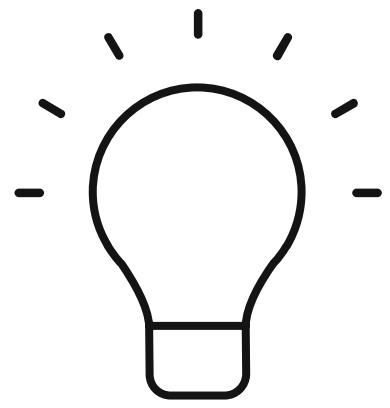


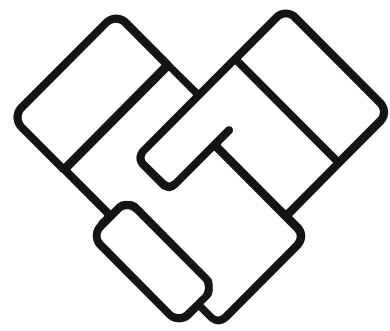


For Eco-Socially Engaged Designers



Understanding the Issue

Elaborating the problem and raising the right questions as integral part of the design process.



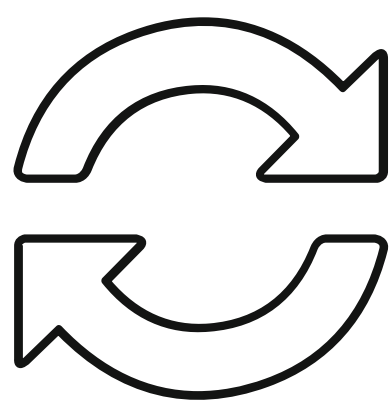
Cooperation

Interdisciplinary collaboration and inclusion of different stakeholders.



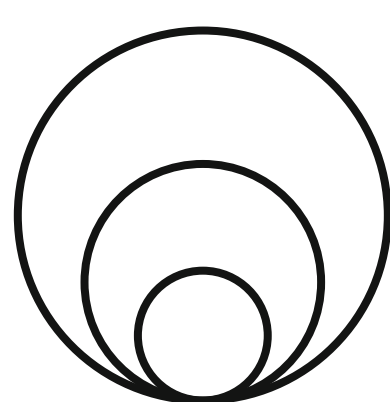
Need Orientation

Target group-specific and needs-oriented use of suitable media, which takes into account the educational level and the cultural conventions of the recipients.



Iteration

A learning-by-doing approach that is adaptive to the requirements of the respective situation and implies the possibility of failure.



Scalability

Smaller action frameworks that accomplish long-term empowerment instead of temporary interventions through reproduction, optimization and inclusion of partial solutions into a larger context.